

Contractors struggle with one of the most common and troublesome AC problems: fixing leaks. This results in repeated callbacks, loss of time and reduced profit margins. Callbacks also raise the question of your expertise in the customer's mind. RectorSeal's dual corrosion-solving sealants solutions provide contractors with the assurance that you use the highest quality product on every service call.

How does this twin protection system (GulfCoat & AC Leak Freeze Nano Pro) provide the kind of corrosion safeguard I can count on? Applying both RectorSeal products addresses the fundamental issue of corrosion from both inside and outside the compressor. AC Leak Freeze Nano Pro is a high quality, non-polymer refrigerant sealant that won't react with moisture or air. It is the interior solution. GulfCoat stops the exterior corrosion problems because it is moisture and corrosion resistant while providing UV protection. It is the exterior solution.

How does the system provide a "value added" service to my customers?

GulfCoat and AC Leak Freeze Nano Pro will help reduce repeated calls to your customers. This saves them time and expenses. Using these products, and informing your customers of their benefits, illustrates your technical expertise, as well as demonstrates your concern for their HVACR needs. They also establish you as a problem solver when you explain why the best corrosive fighting products on the market will save them time and energy and add life to their HVACR units.

Why is a protective coating for coils necessary? Can't you just clean it?

Cleaning coils is about heat transfer and energy. A dirty or corroded coil will reduce heat transfer, resulting in more energy use and, ultimately, higher utility costs. Your customers will notice. You're offering extended protection. Just cleaning coils helps —momentarily— but a protective coating keeps the coils cleaner when you're not there. That's why we wax floors for longer-lasting protection. Applying GulfCoat to coils adds a long-lasting shield of protection.

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## What are the benefits of using a spray system compared to a dipping approach?

A dipping approach is adequate in the pre-installation phase but is impractical in the field, during the post-installation service phase. Dipping on-site is unworkable because of technical issues and time. A spraying system is portable and cost-efficient, and a contractor can do it "on the spot," saving time and money for both the contractor and the customer. When applied correctly, a spraying system provides a beautiful, protective coating on the coils and the cabinet, too.

## What are the primary types of coil corrosion, and what is the cause?

Corrosion contributes to efficiency loss, equipment failure or unsightly surface deterioration. It is a cost problem in the HVACR industry, resulting in about 40% of equipment failure, according to experts. Corrosion is inevitable and will affect the efficiency and life of an HVAC unit. Pitting and Formicary are two common forms of corrosion. Pitting occurs because of exposure to fluoride or chloride. Acetic or formic acids usually cause formicary corrosion. Geography plays a role, too. We find corrosion is more prevalent in coast salt spray environments and deserts areas or around industrial sites. GulfCoat protects against all these environments.

## How can corrosion protection add value to my HVAC business?

HVACR business thrives on reputation, customer satisfaction and economics. By reducing service calls and demonstrating your technical expertise with industry-leading products, you gain the "halo" effect as the HVAC expert. This builds customer confidence in you, confidence in your recommendations for products, and repeat business. GulfCoat protection serves as a upsell, adding to your profit margin while offering customers a product and service they ultimately need.



## **Protect Your Coils**

FROM FORMICARY CORROSION

#### **Interior Solution**

# AC Leak Freeze® Pro

High-quality, non-polymer leak sealant that won't react with moisture or air

- · Single use disposable
- · Safe for system
- · Ready to use



#### **Exterior Solution**

### GulfCoat™

Stops exterior corrosion

- · Corrosion resistant
- Moisture resistant
- Provides UV protection



#### **GET MORE INFO**

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